

THE ECCAO BOARD PRESENTS

2025

Mid-Year
Review

Introduction

The first half of 2025 has been buzzing with energy, from vibrant cultural events to growing our online community! ECCAO has been all about connection, celebration, and creativity.

This report gives a quick snapshot of:

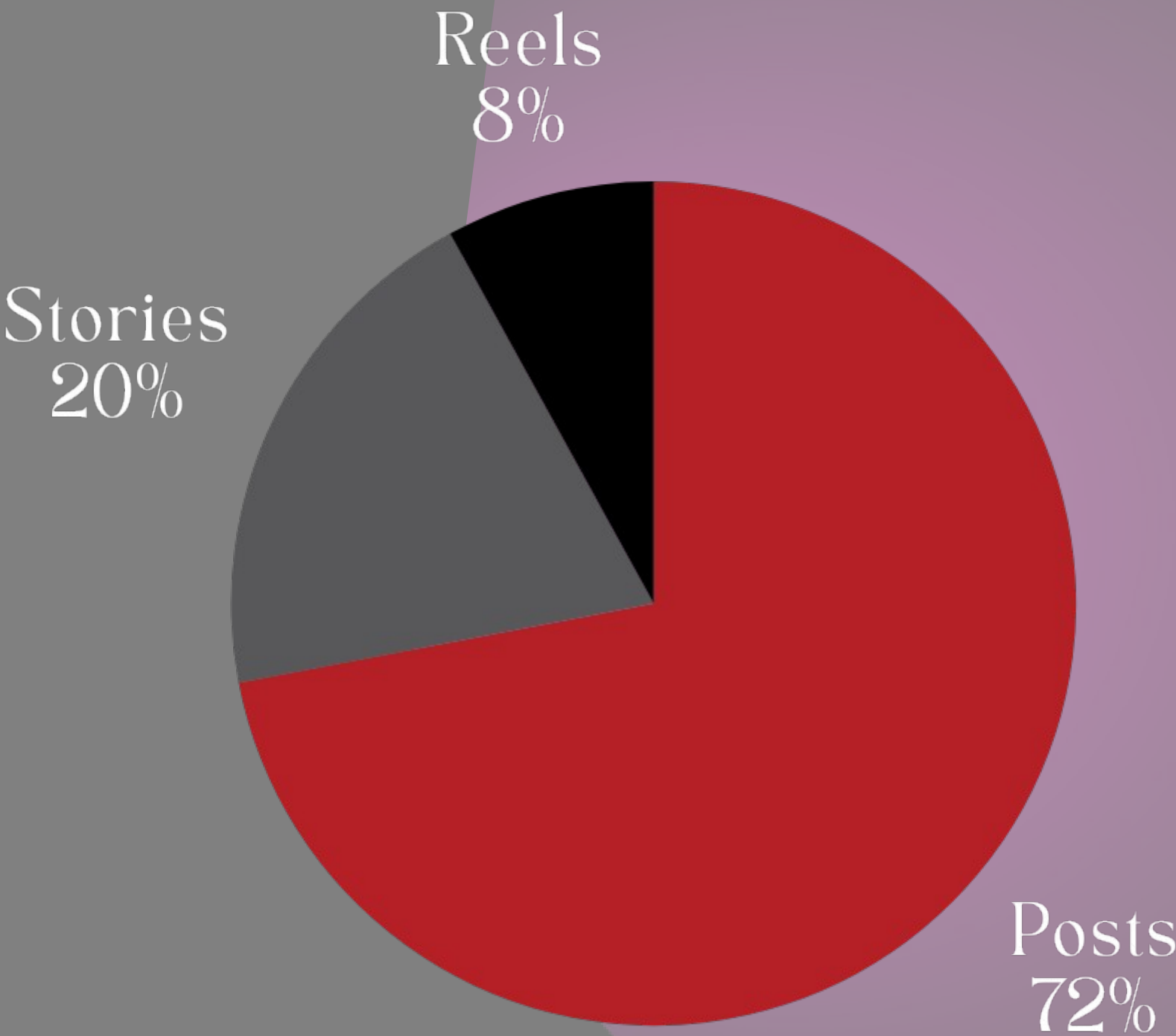
-  ECCAO social media wins (and lessons)!
-  Events brought to life
-  How ECCAO's building community, one post and party at a time

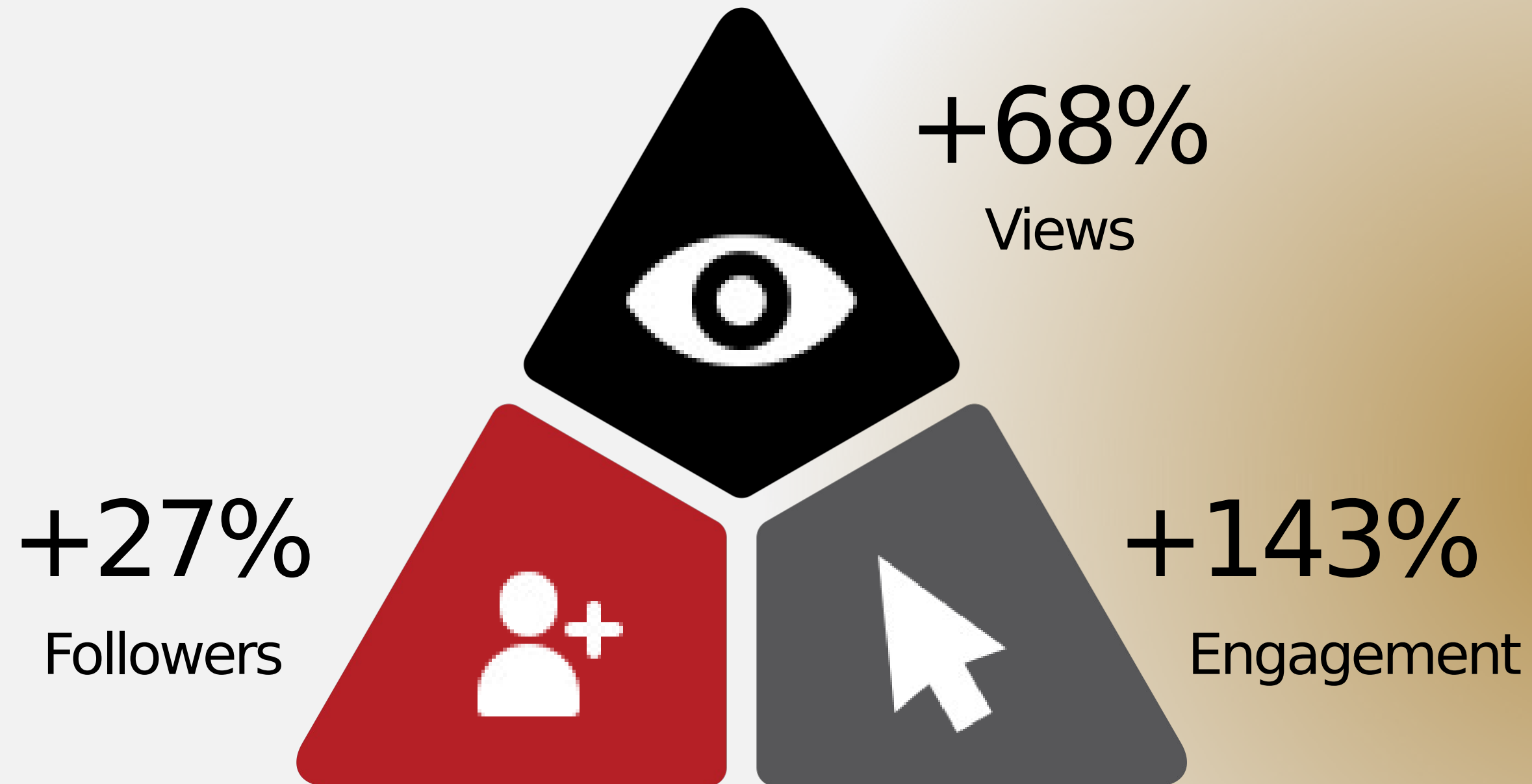
Let's see what we've accomplished together so far!

Social Media trends are always evolving

CONNECTING WITH OUR AUDIENCE THROUGH CHANNELS
WHERE THEY'RE ENGAGED THE MOST

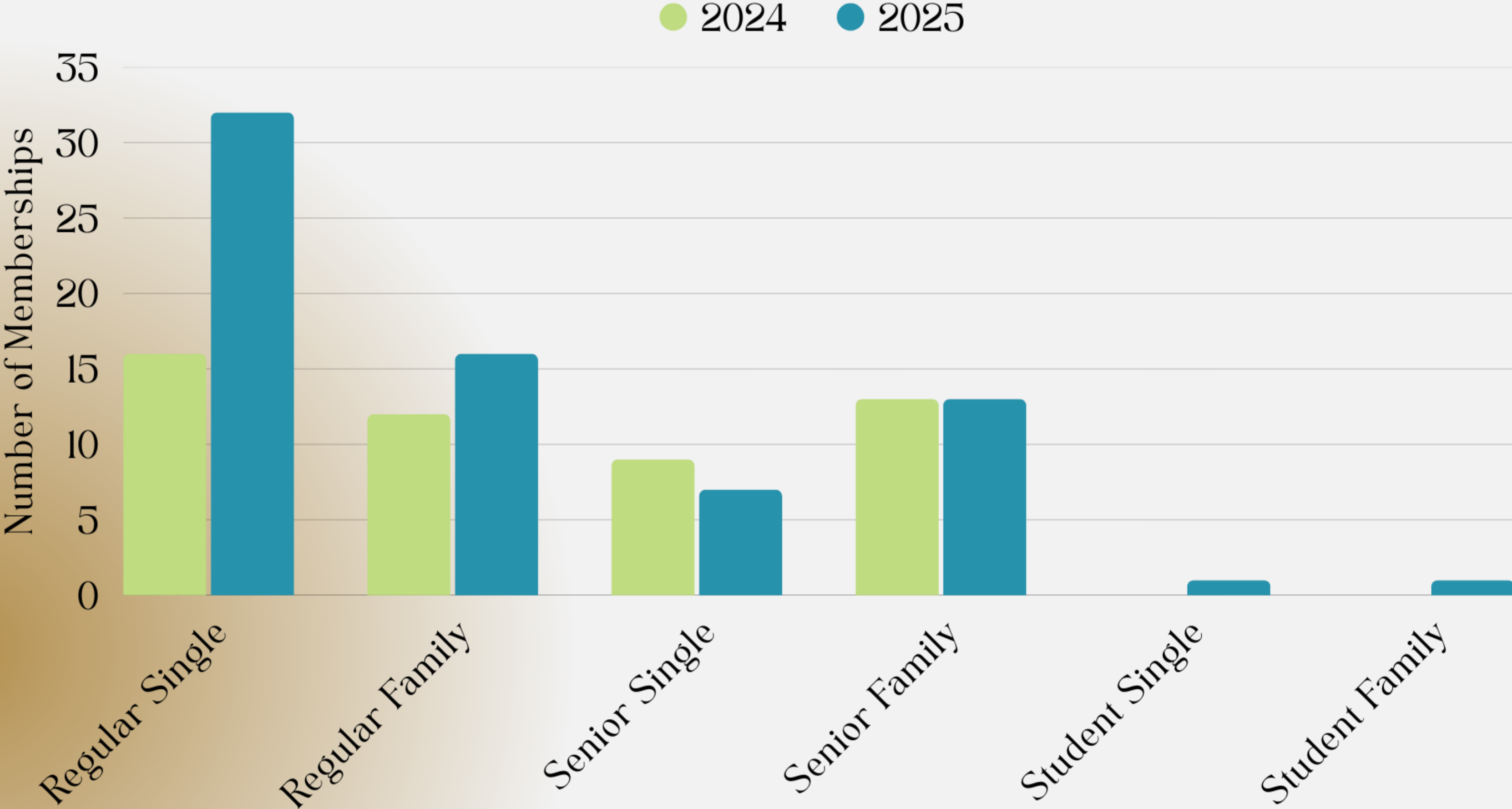
Social Media Engagement





Thriving digital presence and outreach:

- 68% increase in viewership
- 27% increase in following our media content
- 143% increase in engagement with our online posts

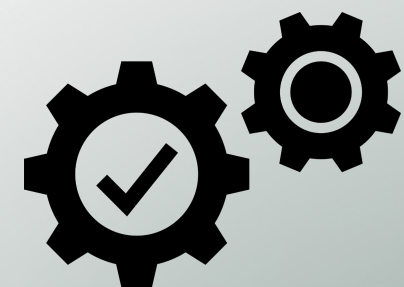


40% increase in
memberships, and
growing!

Accomplishments

 16 Stand-alone events

 4 New Event Series

 4 Recurring Programs



Recurring Programs

Voice of Egypt

6 episodes released

Club 55+

24 get-togethers

Arts Academy

Special feature

Nile Crocodiles

Special feature

New Series

Money Talks

Avg. Attendees: 15

ECCAO Explorers

Avg. Attendees: 13

Gameverse

Avg. Attendees: 20

ECCAO Kitchen

Avg. Attendees: 13

Arts Academy



17 Art Workshops
(Adults & Kids)



17 Average Adults
per class

10 Average Kids
per class

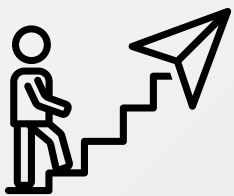


5 Choir Rehearsals



21 Average Attendees per Rehearsal

Nile Crocodiles



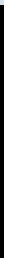
6

Dragonboat Practices



21

Prime Paddlers



6

Spare Members



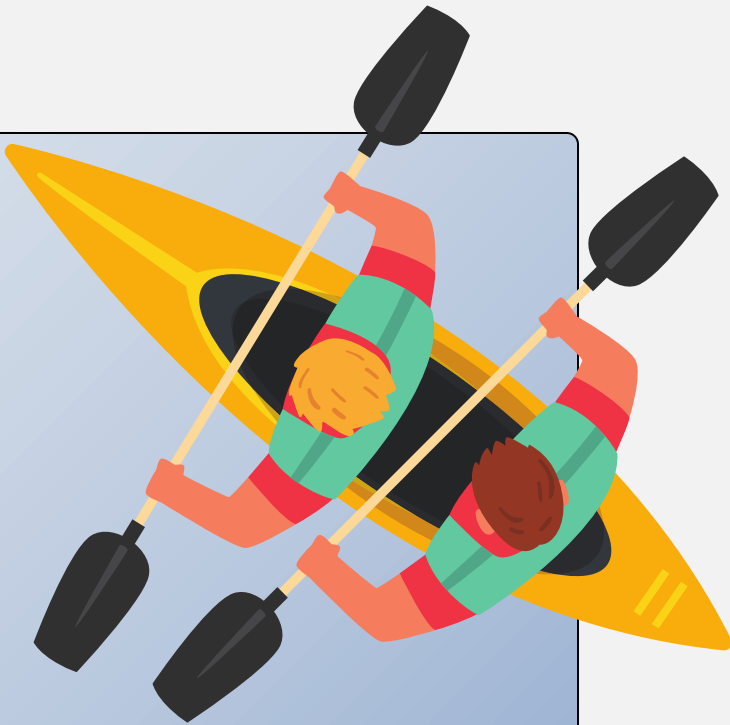
2

Race Days



2nd

Race Placement



Top Events

01

Ramadan
Iftar

With over 175 attendees, this event was our first and most successful of the year so far. The team pulled it off in just under a month!

02

Mother's Day x
Sham El-Nesim

The first of our cross over events, uniting 80 community members to celebrate together and win hefty prizes by our sponsors!

03

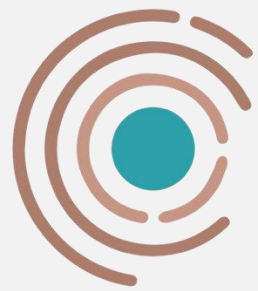
Father's Day x
Eid El-Adha

Yet another cross over event, this time with 50 attendees hosted at top Turkish restaurant in the Ottawa region!

Sponsors, Community Partners, and Volunteers

A heartfelt thank you to our incredible sponsors and dedicated volunteers. Your support and hard work made these achievements possible. We're excited to keep the momentum going in the second half of 2025!

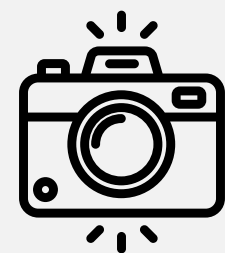
Thank you!



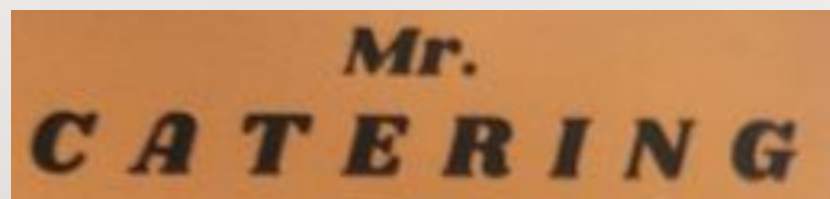
alnawa
A New Level of Core Mission Support

La Bœuffe de Ouf

A N Financial



***Sedat
Salaheddin***



For Egyptians



& The Wider Community



The Board Representation



The Emirati Women's Day



The Launch of the Arab Canadian Women's Economic Council



THE ECCAO BOARD PRESENTS - EHM

EGYPTIAN HERITAGE MONTH



Introduction

This year, ECCAO set off the first month long campaign during July 2025 to celebrate the Egyptian Heritage Month.

This special feature report gives you a quick snapshot of:

- 📱 Our social media wins (and lessons!)

- 🎭 Events we brought to life

- 💛 How we're building community, one post and party at a time

Let's dive into the highlights and see what we've accomplished together so far!







Inspiring Voices - Episode 7
65 views • 1 month ago



Inspiring Voices - Episode 6
45 views • 1 month ago



Inspiring Voices - Episode 5
40 views • 1 month ago



Inspiring Voices - Episode 4
108 views • 1 month ago



Inspiring Voices - Episode 3
135 views • 1 month ago



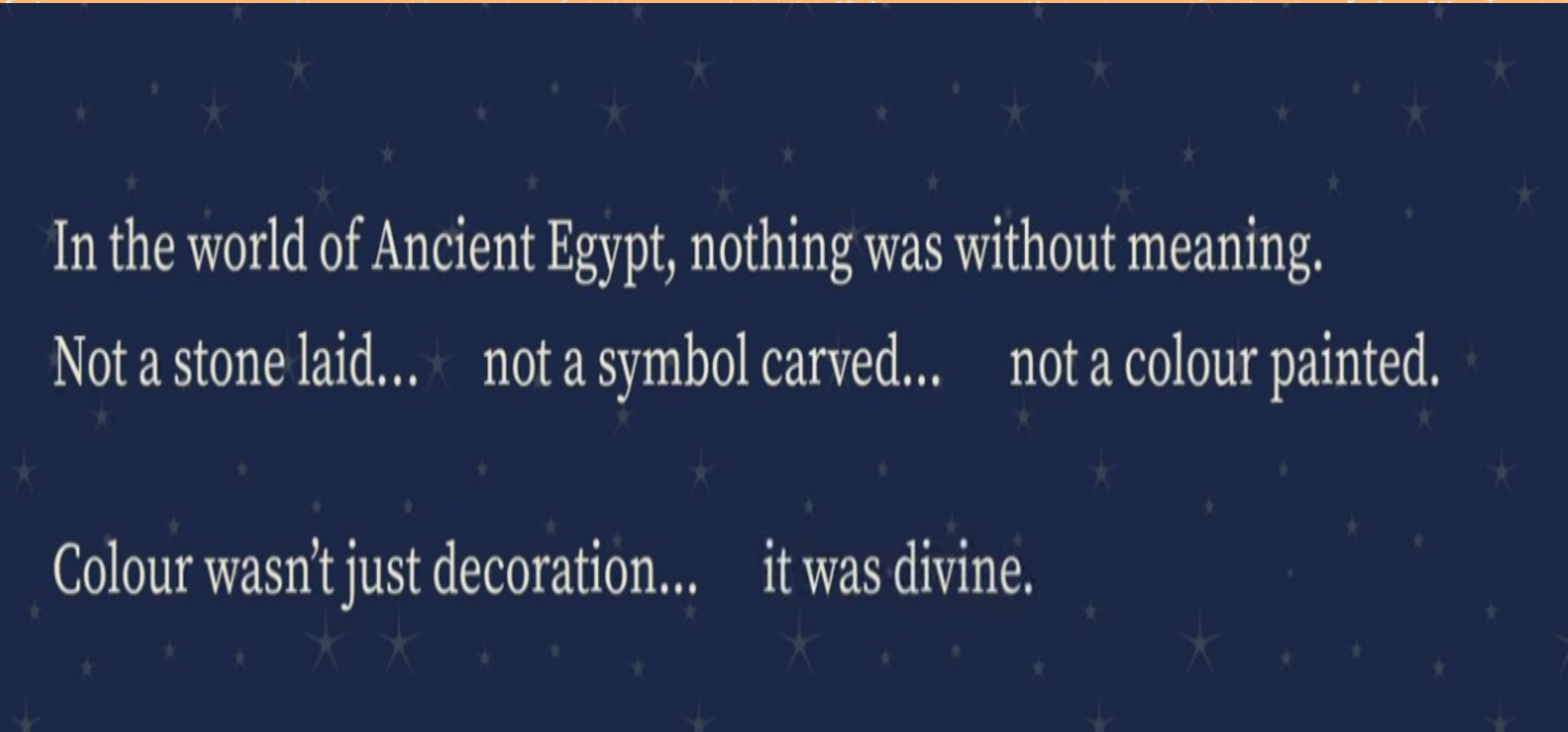
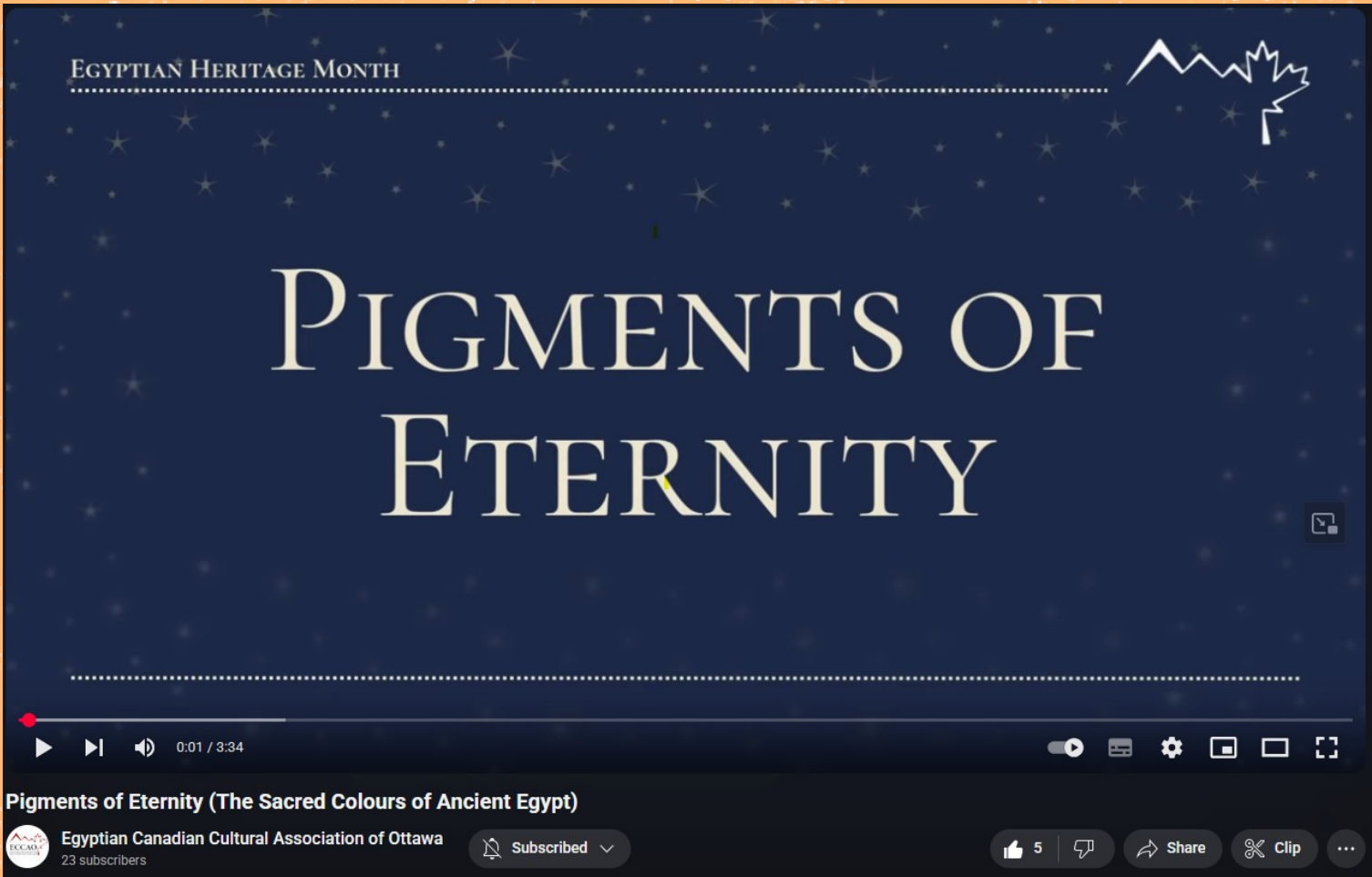
Inspiring Voices - Episode 2
112 views • 1 month ago

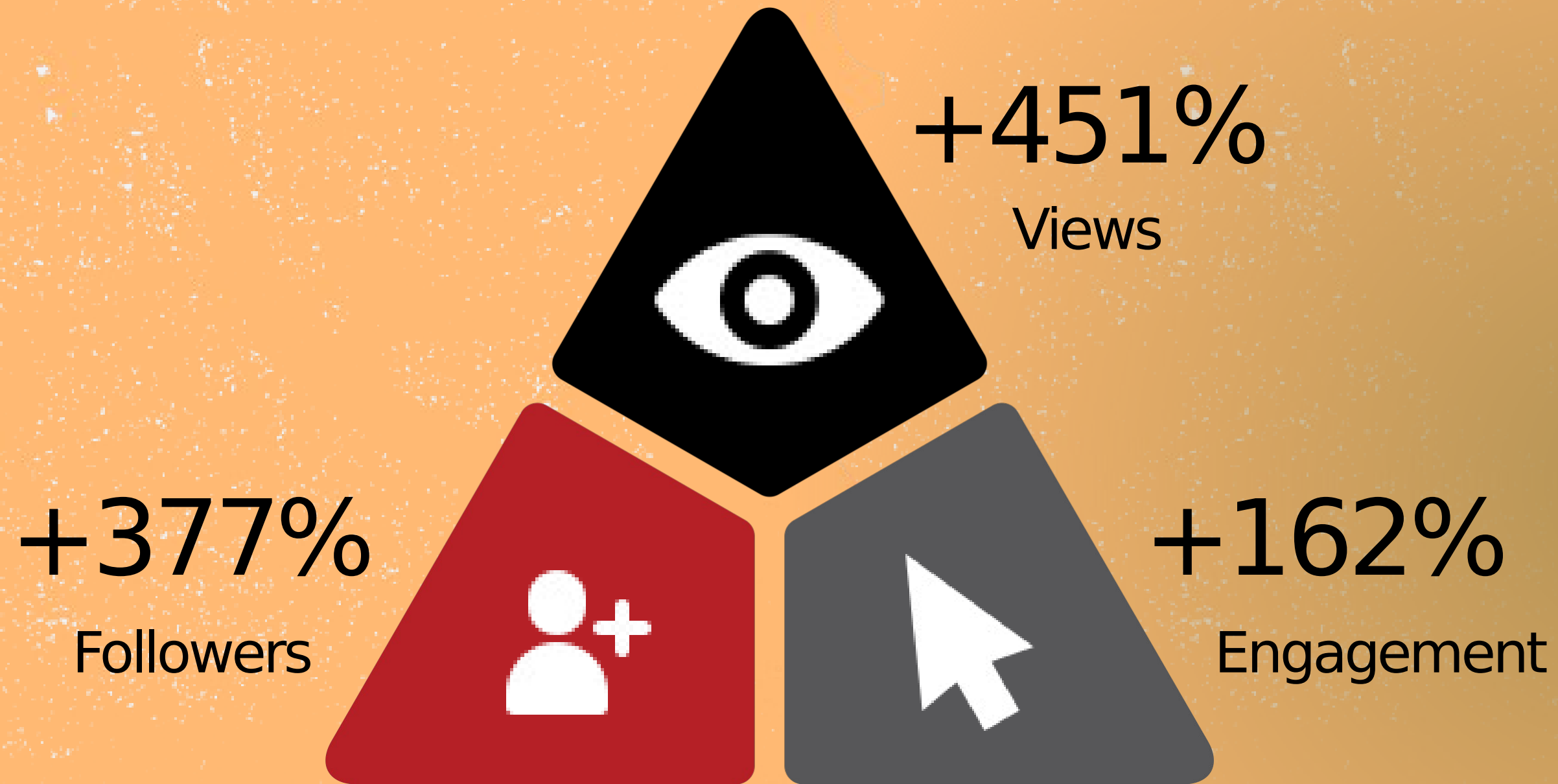


Inspiring Voices - Episode 1
148 views • 1 month ago



Inspiring Voices (Trailer)
106 views • 1 month ago





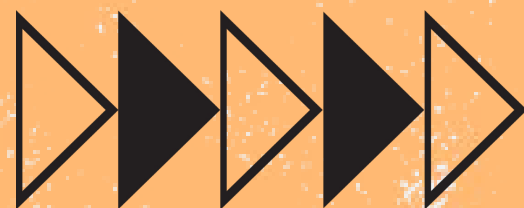
Thriving digital presence and outreach:

- 451% increase in viewership
- 377% increase in following our media content
- 162% increase in engagement with our online posts



7

New Events



31

Days of
Fun Facts



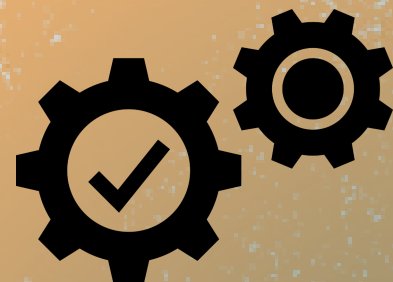
2

Radio Shows
(CHIN Radio)
(CBC)



7

EHM Online
Interviews



2

Webinars

Young Explorers

Food Tasting

Art Day

*Ottawa Sign
Illumination*

Scavenger Hunt

Museum Visit

Outing with Qahwa Band

Naguib Mahfouz

Living Heritage

Thank you!

Pharaoh Partner



Heritage Allies



Cultural Contributor



Thank you!

Community Partners



Thank you!

